

#### WORKFORCE CHILD CARE NOW!

Empowering Connecticut's families and economy by expanding affordable child care

Our coalition shares Governor Ned Lamont's goal of making Connecticut "the most family-friendly state in the country." To create a future in which Connecticut families can succeed, communities can grow, and businesses can prosper, our state needs a strong child care solution that supports a powerful workforce.

## WORKING FAMILIES IN CONNECTICUT CAN'T AFFORD CHILD CARE.

Parents in our state spend an average of 27% of their household income on child care, more than anywhere else in the country. Parents are staying home because they can't afford to work, and 1 in 5 parents has quit a job or been fired due to child care problems. Many families are leaving the state altogether for lower cost of living and better opportunities. We can't rely on the federal government to solve this for us, and Connecticut's economy can't wait any longer.

# A NEW WORKFORCE CHILD CARE FUND WOULD SUPPORT FAMILIES AND GROW CONNECTICUT'S ECONOMY.

The Workforce Child Care Fund would offset the cost of child care to no more than 7% of household income for Connecticut's families, so that parents can obtain and afford reliable, high-quality child care that enables them to work. By establishing a protected and dedicated revenue source for child care through Workforce Child Care charge on businesses, the Workforce Child Care Fund would allow families to grow and prosper.

### A solution for <u>businesses</u> that need a reliable workforce.

- Creates stability through greater employee retention and productivity
- Grows the labor pool by attracting new workers to the state
- Avoids the loss of \$1.5 billion by businesses each year due to lack of child care

#### A solution for <u>working families</u> who need affordable child care.

- Offers a financial incentive for parents, especially mothers, to return to the workforce
- Allows working families to pursue their professional goals and aspirations
- Reaches 65,000+ families who don't qualify for existing child care subsidies
- Connects parents to licensed, highquality child care programs through an easy online enrollment process

#### A solution for <u>child care providers</u> who want to serve more families.

- Increases reimbursement to cover the true cost of care, so providers can expand slots, reduce classroom closures, and open new programs across the state
- Produces competitive wages and workforce development opportunities to help providers attract and retain qualified staff

Child Care for CT is a statewide coalition of parents, providers, business leaders, and community members fighting for access to affordable child care. Visit **ChildCareForCT.org** to learn more.